The Tennessee Maneuvers occurred during WWII. The Maneuvers were large-scale war games. These rigorous activities were intended to prepare troops for the invasion of Nazi-occupied Europe.

During their time on the Tennessee Maneuvers, soldiers and personnel were welcome to send cards and souvenirs to their families letting them know their location and activities. Pillowcases were among the most popular souvenirs for Maneuver soldiers to send to their loved ones. They included colorful seals and loving inscriptions to comfort the families of the deployed soldiers. What seem now to be unusual souvenirs actually carried love and encouragement to the families of the soldiers.